

## CONTRACT



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

And:

**Mundy Katowitz Media**  
**1322 G Street SE**  
**Washington, DC 20003**

<u>Contract / Revision</u> 570917 /		<u>Alt Order #</u> 09797662
<u>Product</u> <b>PRIORITIES USA ACTIO</b>		
<u>Contract Dates</u> <b>10/23/12 - 10/29/12</b>		<u>Estimate #</u> <b>1566</b>
<u>Advertiser</u> <b>Priorities USA Action</b>		<u>Original Date / Revision</u> 10/23/12 / 10/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KDVR</b>	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	31	10/23/12	10/23/12	Good Day Colorado	5a-6a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$350.00			
D 2	31	10/24/12	10/24/12	Good Day Colorado	5a-6a		:30			NM	0	\$0.00
E 3	31	10/25/12	10/25/12	Good Day Colorado	5a-6a		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00			
E 4	31	10/26/12	10/26/12	Good Day Colorado	5a-6a		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$700.00			
D 5	31	10/29/12	10/29/12	Good Day Colorado	5a-6a		:30			NM	0	\$0.00
6	31	10/23/12	10/23/12	Good Day Colorado	6a-7a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$450.00			
D 7	31	10/24/12	10/24/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
E 8	31	10/25/12	10/25/12	Good Day Colorado	6a-7a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00			
D 9	31	10/26/12	10/26/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
D 10	31	10/29/12	10/29/12	Good Day Colorado	6a-7a		:30			NM	0	\$0.00
11	31	10/23/12	10/23/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$425.00			
12	31	10/24/12	10/24/12	Good Day Colorado	7a-8a		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$425.00			
E 13	31	10/25/12	10/25/12	Good Day Colorado	7a-8a		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$850.00			
E 14	31	10/26/12	10/26/12	Good Day Colorado	7a-8a		1:00			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$850.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**(303)595-3131**

Contract / Revision	Alt Order #
570917 /	09797662

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1566

Advertiser	Original Date / Revision
Priorities USA Action	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
D 15	31	10/29/12	10/29/12	Good Day Colorado	7a-8a		:30			NM	0	\$0.00
16	31	10/23/12	10/23/12	Good Day Colorado	8a-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$300.00			
D 17	31	10/24/12	10/24/12	Good Day Colorado	8a-9a		:30			NM	0	\$0.00
D 18	31	10/25/12	10/25/12	Good Day Colorado	8a-9a		:30			NM	0	\$0.00
E 19	31	10/26/12	10/26/12	Good Day Colorado	8a-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$600.00			
E 20	31	10/29/12	10/29/12	Good Day Colorado	8a-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$600.00			
E 21	31	10/24/12	10/24/12	Regis & Kelly	90130a-10a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$500.00			
D 22	31	10/26/12	10/26/12	Regis & Kelly	90130a-10a		:30			NM	0	\$0.00
E 23	31	10/29/12	10/29/12	Regis & Kelly	90130a-10a		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00			
24	31	10/23/12	10/23/12	Everyday	10a-11a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$175.00			
E 25	31	10/25/12	10/25/12	Everyday	10a-11a		1:00			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$350.00			
26	31	10/23/12	10/23/12	We the People w/ Glo	12p-1p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$250.00			
D 27	31	10/24/12	10/24/12	Judge Judy	11a-12p		:30			NM	0	\$0.00
D 28	31	10/25/12	10/25/12	Judge Judy	11a-12p		:30			NM	0	\$0.00
D 29	31	10/26/12	10/26/12	Judge Judy	11a-12p		:30			NM	0	\$0.00
E 30	31	10/29/12	10/29/12	We the People w/ Glo	12p-1p		1:00			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$500.00			
31	31	10/23/12	10/23/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$200.00			
E 32	31	10/24/12	10/24/12	Jdg Joe M-F 1p-2p	1p-2p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$400.00			
E 33	31	10/25/12	10/25/12	Jdg Joe M-F 1p-2p	1p-2p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$400.00			
D 34	31	10/26/12	10/26/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	0	\$0.00
D 35	31	10/29/12	10/29/12	Jdg Joe M-F 1p-2p	1p-2p		:30			NM	0	\$0.00
36	31	10/23/12	10/23/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$200.00			

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570917 /	09797662

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		Start Date	End Date	Weekdays			Spots/Week		Rate			
D 37	31	10/24/12	10/24/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	0	\$0.00
D 38	31	10/25/12	10/25/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	0	\$0.00
D 39	31	10/26/12	10/26/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	0	\$0.00
D 40	31	10/29/12	10/29/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	0	\$0.00
41	31	10/23/12	10/23/12	Judge Judy	3p-4p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$450.00			
E 42	31	10/24/12	10/24/12	Judge Judy	3p-4p		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----			1		\$900.00			
D 43	31	10/26/12	10/26/12	Judge Judy	3p-4p		:30			NM	0	\$0.00
44	31	10/23/12	10/23/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$500.00			
D 45	31	10/25/12	10/25/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	0	\$0.00
E 46	31	10/29/12	10/29/12	M-F 5p-530p Fox 31 N	5p-530p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,000.00			
D 47	31	10/24/12	10/24/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	0	\$0.00
D 48	31	10/25/12	10/25/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	0	\$0.00
E 49	31	10/26/12	10/26/12	M-F 530p-6p Fox 31 N	530p-6p		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,000.00			
50	31	10/23/12	10/23/12	The Simpsons	6p-630p		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----			1		\$650.00			
E 51	31	10/24/12	10/24/12	The Simpsons	6p-630p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,300.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	31	10/22/12-10/28/12	The Simpsons	6p-630p	---W-----	1:00	<del>\$1,300.00</del>	NM		
See MG 66.2												
E 52	31	10/25/12	10/25/12	The Simpsons	6p-630p		1:00			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---			1		\$1,300.00			
D 53	31	10/26/12	10/26/12	The Simpsons	6p-630p		:30			NM	0	\$0.00
E 54	31	10/24/12	10/24/12	The Simpsons	630p-7p		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----			1		\$1,700.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	31	10/22/12-10/28/12	The Simpsons	630p-7p	---W-----	1:00	<del>\$1,700.00</del>	NM		
See MG 66.2												
D 55	31	10/29/12	10/29/12	The Simpsons	630p-7p		:30			NM	0	\$0.00
E 56	31	10/24/12	10/24/12	M-F LN 9p-930p News	9p-930p		1:00			NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----			1		\$3,200.00			

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10/23/12 - 10/29/12	PRIORITIES USA ACTION	1566

Advertiser	Original Date / Revision
Priorities USA Action	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	31	10/22/12-10/28/12		M-F LN 9p-930p News	9p-930p	---W-----	1:00		<del>\$3,200.00</del>	NM		
See MG 56.2												
2	31	10/25/12-10/25/12		M-F LN 9p-930p News	9p-930p	----Th----	1:00		\$3,200.00	NM		
Ⓜ MG for 56.1 10/24												
D 57	31	10/25/12	10/25/12	M-F LN 9p-930p News	9p-930p		:30			NM	0	\$0.00
58	31	10/29/12	10/29/12	M-F LN 9p-930p News	9p-930p		:30			NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 M----- 1 \$1,600.00												
59	31	10/23/12	10/23/12	M-F LN 930p-10p	930p-10p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,200.00												
E 60	31	10/26/12	10/26/12	M-F LN 930p-10p	930p-10p		1:00			NM	1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$2,400.00												
D 61	31	10/24/12	10/24/12	Fox 31 News Nightsid	10p-1035p		:30			NM	0	\$0.00
E 62	31	10/25/12	10/25/12	Fox 31 News Nightsid	10p-1035p		1:00			NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,000.00												
63	31	10/26/12	10/26/12	Fringe Friday 8-9p	8p-9p		:30			NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----F-- 1 \$1,600.00												
64	31	10/27/12	10/27/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$1,100.00												
65	31	10/27/12	10/27/12	Sa LN 930p-10p	930p-10p		:30			NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S- 1 \$900.00												
E 66	31	10/28/12	10/28/12	News Su 530-6p	530p-6p		:30			NM	1	\$5,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$450.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	31	10/22/12-10/28/12		News Su 530-6p	530p-6p	-----Su	:30		<del>\$450.00</del>	NM		
See MG 66.2												
2	31	10/27/12-10/27/12		World Series on FOX	5p-CC	-----Sa--	:30		\$5,200.00	NM		
Ⓜ MG for 54.1,51.1,66.1												
67	31	10/28/12	10/28/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$1,200.00												
68	31	10/28/12	10/28/12	Sunday Sports Zone	10p-1030p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----S 1 \$350.00												
<b>Totals</b>											<b>40</b>	<b>\$36,175.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	35	\$31,975.00	\$27,178.75
10/29/12 - 10/29/12	5	\$4,200.00	\$3,570.00
<b>Totals</b>	<b>40</b>	<b>\$36,175.00</b>	<b>\$30,748.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KDVR**  
**100 E. Speer Blvd**  
**Denver, CO 80203**  
**(303)595-3131**

<u>Contract / Revision</u>	<u>Alt Order #</u>
570917 /	09797662

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	PRIORITIES USA ACTION	1566

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/23/12 / 10/23/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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